



2023 ASSW SPONSORSHIP

The 2023 annual meeting of the 59th Alberta Soil Science Workshop (ASSW) will be held at the Royal Hotel in Calgary, February 21 to February 23, 2023.

The theme of the **2023 ASSW** is *Challenges for Soil Science in Response to Changing Needs*.

About the Alberta Soil Science Workshop

The Alberta Soil Science Workshop is held to facilitate regional interaction among professionals in soil science. Typically, 100 to 150 participants gather for a 1½ to 2-day program that comprises 40 to 60 oral and poster presentations. These include keynote papers focussed on the workshop theme, technical papers within five distinct fields, and volunteer papers. Currently the five technical groups are: (1) Land Use and Rangelands, (2) Soil Fertility, (3) Land Reclamation, (4) Forest/Wetland/Riparian Soils, and (5) Pedogenesis and Soil Inventory. There is also a volunteer session for papers that does not fit into the five technical groups.

Workshop participants are professionals from private industry (e.g., consultants in agronomy, pedology, reclamation, remediation, and environmental services; chemists from commercial analytical laboratories), government (federal, provincial, municipal) and academia (universities and colleges). The Workshop is graduate student-friendly, providing an excellent opportunity to enhance presentation skills in a supportive setting (travel bursaries are available for out-of-town students; awards are provided for the best student presentations).

To support the upcoming **2023 ASSW**, we are seeking sponsorships. The following pages outline the details of benefits to sponsoring organizations relative to contribution levels. All sponsors receive the benefit of positioning themselves, in the minds of the public and today's young scientists from Canada and from around the world, as organizations committed to the responsible management of soils and other natural resources. We invite you to make your commitment as soon as possible. Recognition in the program document requires receipt of your information by **15 January 2023**.

Yours sincerely,

The Organizing Committee

Deo Heeraman, WSP

Len Kryzanowski, Treasurer Alberta Soil Science Workshop

Konstantin Dlusskiy, Paragon Soil and Environmental Consulting

Erin Daly, University of Alberta

Tom Jensen, Jensen AgGro Inc. and University of Lethbridge

Sebastian Dietrich, Alberta Environment and Parks

Kris Guenette, University of Alberta

Tariq Munir, University of Calgary

Eric Bremer, Western Ag Innovations

Ross Adams, Alberta Environment and Parks

Mark Bateman, Canadian Natural Resources Limited

Gregory Hook, Canadian Natural Resources Limited

For further detail on the conference, please visit <https://soilsworkshop.ab.ca/>

Note: The Organizing Committee reserves the right to refuse a sponsorship offer if the Committee considers a specific sponsorship inappropriate for this conference



DETAILED BENEFITS OF SPONSORSHIP PACKAGES

COMMON BENEFITS AT ALL SPONSORSHIP LEVELS:

- Acknowledgement in the ASSW program/book of abstracts and during acknowledgment slide presentations
- Sponsorship acknowledged at the Reception/Banquet
- Logo on the website in sponsor area

PATRON (\$4,001 +):

- Large sign with company logo (approx. 3' X 2') placed at the registration area placed individually
- Two complimentary registrations + two complimentary tickets for the Banquet
- Logo on the website in sponsor patron area
- Opportunity to have an exhibit present during the conference

PLATINUM (\$2,001 - \$4,000):

- Large sign with company logo shared with a maximum of two other logos at the registration area
- One complimentary registration + one complimentary ticket for the Banquet
- Logo on the website in sponsor area
- Opportunity to have an exhibit present during the conference

GOLD (\$1,001 - \$2,000):

- Sign with company logo shared with ten other logos placed at the registration area
- One complimentary registration
- Logo on the website in sponsor area

SILVER (\$501-\$1,000):

- Listing with company logo at the registration area
- Logo on the website in sponsor area

BRONZE (<\$500):

- Listing with company logo at the registration area
- Logo on the website in sponsor area

Examples of Specific Sponsorship Opportunities that can be Requested:

- Plenary Speaker Expenses (\$2,000)
- Pre-Workshop Reception (\$1,000)
- Banquet Entertainment (\$500)
- Student Travel Assistance (\$1,000)
- Student Competition Awards (\$1,200)
- Coffee Break - Day 1 (\$300)
- Coffee Break - Day 2 (\$300)
- General Workshop Sponsorship



SPONSORSHIP AGREEMENT

Alberta Soil Science Workshop 2023 Calgary, Alberta. February 21 to 23, 2023

Sponsor name: _____ hereby agrees to contribute the sum of \$ _____ payable to "Alberta Soil Science Workshop" to become a sponsor of the "2023 ASSW" conference to be held February 21 to 23, 2023 in Calgary, Alberta.

Levels of Sponsorship (see "DETAILED BENEFITS OF SPONSORSHIP PACKAGES" above)

- PATRON (\$4,001 +)
- PLATINUM (\$2,001 - \$4,000)
- GOLD (\$1,001 - \$2,000)
- SILVER (\$501 - \$1,000)
- BRONZE (<\$500)

Sponsors will be recognized provided that full information and a commitment for payment is received by 15 January, 2023.

1. Sponsor to provide an electronic/digital copy of the company logo (TIF or JPG preferred) to have it included on the Sponsor sign and other acknowledgements.
 - An electronic copy of our logo is attached.
 - An electronic copy of our logo is being supplied by email to lenkryz@telus.net

Company Name (*We will use it exactly as you write it here*): _____

Website: _____

Address: _____

Postal code _____ Email _____

Phone _____ Fax _____

Name and Title of Authorizing Agent: _____

Authorizing Agent's Signature _____

Please indicate if this Sponsorship is for a specific use: _____

- Payment is enclosed (payment should be payable to **Alberta Soil Science Workshop**)
- Please Invoice Us

Send the completed and signed agreement by either mail or email:

Mail: Alberta Soil Science Workshop,
C/O Len Kryzanowski,
10947-35A Ave NW,
Edmonton AB Canada, T6J0A2

E-mail: lenkryz@telus.net

